

Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, Sixty-six people are killed each day on our nation's highways in alcohol-related crashes; and,

WHEREAS, During a typical year, drunk driving kills 23,990 Americans and injures nearly 560,000 others; and,

WHEREAS, Mothers Against Drunk Driving (MADD) and Volkswagen United States Inc. have designated Saturday, September 3 of Labor Day Weekend as the second annual DRIVE FOR LIFE DAY--a special 24-hour observance designed to raise public awareness of the serious national problem posed by drunk driving; and,

WHEREAS, According to the National Safety Council, drunk driving fatalities increase 10 percent during Labor Day Weekend; and,

WHEREAS, MADD and VW have asked all Americans to pledge not to drink and drive on this day and to continue their pledges in the future in order to actively fight drunk driving; and,

WHEREAS, The real success of the DRIVE FOR LIFE campaign depends on the efforts and pledges of millions of individual Americans:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the State of South Dakota, do hereby proclaim Saturday, September 3, 1988, as

DRIVE FOR LIFE DAY

in South Dakota, and urge all citizens of our state not to drink and drive as they join this national campaign to prevent drunk driving fatalities.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Twenty-Fifth Day of August, in the Year of Our Lord, Nineteen Hundred and Eighty-Eight

GEORGE S. MICKELSON, GOVERNOR

ATTEST:

JOYCE HAZELTINE, SECRETARY OF STATE